

BEN BRINK

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SUMMARY

Product manager and strategic consultant with 2 years of experience at an early-stage AI startup, combining product strategy, competitive intelligence, and hands-on AI product development. Led a competitive analysis across 100+ companies that directly shaped enterprise sales positioning, advised the founder on brand strategy and market entry, and built 3 AI-powered applications from concept to deployment. Brings a philosophy and statistics background to structured problem-solving, stakeholder communication, and evidence-based product decisions.

EXPERIENCE

Product Implementation & Delivery — Creative Human Evolution (CHE)

London, UK (remote from Vancouver) | June 2024 – Present

Early-stage AI startup building personalized executive development products. Sole product hire working with the COO, founder, and one developer.

- Led a **competitive intelligence initiative across 100+ companies**, presented findings in person to the founder, then translated the analysis into a **five-stage System of Proof framework** that directly reshaped the company's enterprise pitch strategy.
- Advised the founder on **personal brand strategy and market positioning**, authored a 17-page Human Capital ROI research report, and developed market sizing, pricing analysis, and target account identification for enterprise sales.
- Evolved from junior contributor to **product co-owner**, restructuring stakeholder communications into agenda-driven briefs with decision requests—managing the product roadmap and backlog prioritization across 3 concurrent workstreams.
- Led the end-to-end development and own ongoing **product management of the Value Signature Lab** (flagship AI product used by **Sky, Jamie Oliver Group, Omnicom, and Rutland Holdings**) and took over the management of the 30-Day Voyage program—managing feedback cycles, prompt iteration, and quality monitoring.
- Architected Lab's **AI pipeline**, iterating across 5 LLM generations, improving benchmark scores by 50%, achieving **96% benchmark quality scores**, built an automated LLM-as-Judge evaluation system calibrated to within 2% of human ratings. Designed UI/UX and managed implementation.
- Pitched, scoped, and am now leading development of **The Hamper** (monthly subscription product): defined the product vision, wrote the MVP proposal, built the application, and designed AI architecture.
- Built a **multi-agent AI chatbot** using LangGraph (4 agents, FastAPI/WebSocket) sustaining 50+ turn conversations; currently in beta with external testers.
- **Managed the backend developer** through a full codebase migration (Python/Flask → PHP/Laravel): wrote documentation, characterized all 26 prompts, coordinated integration via Trello, and ran LangSmith test suites.

Co-Founder & Technical Lead — CuraQuery

Vancouver, BC | 2024 – Present

Health literacy startup helping consumers critically evaluate health news through AI-driven analysis.

- Took the product from concept to launch—defined the value proposition, scoped the MVP, made build-vs-buy decisions, and shipped to curaquery.ca. Designed custom hardware and software to keep costs low. Designed the brand identity.
- Built an automated pipeline that ingests health articles and scores them on factuality, political bias, and real-world applicability, giving users evidence-based context traditional news lacks.
- Translated a biomedical co-founder's clinical expertise into structured evaluation criteria powering the AI layer—bridging domain knowledge and product requirements without either getting lost.

Prestigious Pressure Washing — Lead Technician

West Vancouver, BC | Summers 2021–2023

- Led commercial and residential jobs independently and in teams; generated and closed new clients through neighbourhood prospecting, earning commission on converted leads.

Golf Town — Sales Associate

West Vancouver, BC | Summer 2021

- Advised customers on high-value purchases; managed merchandising and point-of-sale; won summer sales competition.

EDUCATION

Queen's University — Bachelor of Arts, Honours (Philosophy), Specialization in Statistics | 2025

Principal's Scholarship recipient. Finalist, Young Entrepreneurship Launchpad national pitch competition.

Publications: 1. Brink, B. & Stinson, C. (2026). "Misaligned Metrics: AI Benchmarks and Chatbot Design for Mental Health." *Under review, ACM FAccT 2026*. 2. Hadden, E., et al. incl. Brink, B. (2020). "The Decrease in Salmon Species in the Brothers Creek Watershed." *Future Science Leaders*.

SKILLS

Strategy & Product: Product strategy & roadmapping, competitive intelligence & market research, stakeholder management, executive communication, backlog prioritization, requirements documentation, user research & testing, evaluation framework design, cross-functional team leadership

Technical & Tools: Prompt engineering & LLM systems (Claude, GPT, Gemini, Grok, DeepSeek), Python, Flask, Django, FastAPI, LangGraph, LangChain, LangSmith, SQL/PostgreSQL, Git/GitHub, Render, DigitalOcean, API design, Figma, Trello, Excel, Eleven Labs, Whisper, Deepgram, OpenRouter